

EPICA - Latin America Tour 2025

DATE: Wednesday, September 24, 2025
LOCATION: Distrito de Barranco, Lima, PE

Event Description

EPICA - Latin America Tour 2025 is a premier concerts event in Distrito de Barranco. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 40/100
Expected Attendance: 301 people
Event ID: 7mHkWbPaENPTPPLXRS

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 120 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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