

EPIC Travel Expo @ EPIC - Presentation Registration

DATE: Friday, September 19, 2025
LOCATION: Lyneham, Australian Capital Territory, AU

Event Description

EPIC Travel Expo @ EPIC - Presentation Registration is a premier expos event in Lyneham. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 51/100
Expected Attendance: 1,096 people
Event ID: 5zTXAZXEfxHqKxjv68

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 438 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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