

Envy, Upcycled – an Eryn Marshall exhibition

DATE: Monday, November 17, 2025
LOCATION: Queanbeyan, New South Wales, AU

Event Description

Envy, Upcycled – an Eryn Marshall exhibition is a premier expos event in Queanbeyan. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 53/100

Expected Attendance: 1,408 people

Event ID: DXLGxLerpnCuGA8VG7

Hotel Demand Indicators

ADR Impact Index: 6.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 563 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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