

Entre la mer et le ciel, par Jacques Descôteaux

DATE: Saturday, December 6, 2025
LOCATION: Toronto, Ontario, CA

Event Description

Entre la mer et le ciel, par Jacques Descôteaux is a premier expos event in Toronto. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 63/100

Expected Attendance: 4,405 people

Event ID: HyDJbev99gX7NjKZs2

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,762 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.