

ENTECH - Environment & Energy Tech

DATE: Tuesday, August 26, 2025

LOCATION: Busan, Busan, KR

Event Description

ENTECH - Environment & Energy Tech is a premier expos event in Busan. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 72/100

Expected Attendance: 12,018 people

Event ID: GqgejyVdqddcCfqtUb

Hotel Demand Indicators

ADR Impact Index: 7.6x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 4,807 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

Generated by Be Circadian | Cultural Intelligence Platform
<https://becircadian.com/events/entech-environment-energy-tech>

Document generated on 6/3/2026, 8:32:14 PM