

# Enrico Macias at Gare Du Midi

DATE: Sunday, October 12, 2025  
LOCATION: Biarritz, Aquitaine, FR

## Event Description

Enrico Macias at Gare Du Midi is a premier concerts event in Biarritz. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 45/100

**Expected Attendance:** 575 people

**Event ID:** CeCTr8PTMaNtTQVkdV

## Hotel Demand Indicators

**ADR Impact Index:** 5.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 230 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*