

English Comedy Night at Agua Salada!

DATE: Wednesday, October 8, 2025
LOCATION: Cabo San Lucas, Baja California Sur, MX

Event Description

English Comedy Night at Agua Salada! is a premier performing-arts event in Cabo San Lucas. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 38/100
Expected Attendance: 253 people
Event ID: AGrJV5vje3ixKyV9Dy

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 101 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
