

# England Domestic One-Day Cup 2025 - DERBYSHIRE vs SURREY

DATE: Friday, August 22, 2025  
LOCATION: Chaddesden, England, GB

## Event Description

England Domestic One-Day Cup 2025 - DERBYSHIRE vs SURREY is a premier sports event in Chaddesden. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 70/100

**Expected Attendance:** 9,500 people

**Event ID:** 42VxZxy7AmSh4nn3sZ

## Hotel Demand Indicators

**ADR Impact Index:** 7.5x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 3,800 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*