

Engines & Espresso's

DATE: Friday, October 3, 2025
LOCATION: Logan Central, Queensland, AU

Event Description

Engines & Espresso's is a premier expos event in Logan Central. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 41/100

Expected Attendance: 343 people

Event ID: 4B8zRgL2sRNu4avcE3

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 137 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
