

# ENGINEER & MARVEX 2025 - ASEAN's Key Engineering & HVAC & R Exhibition and Conference for the Built Environment

DATE: Monday, September 8, 2025  
LOCATION: Kuala Lumpur, Wilayah Persekutuan Kuala Lumpur, MY

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## Event Description

ENGINEER & MARVEX 2025 - ASEAN's Key Engineering & HVAC & R Exhibition and Conference for the Built Environment is a premier expos event in Kuala Lumpur. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 73/100

**Expected Attendance:** 13,800 people

**Event ID:** 55MeEpSRa8hMbGtjsW

## Hotel Demand Indicators

**ADR Impact Index:** 7.7x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 5,520 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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