

ENFERMEDADES EN LAS QUE PUEDES ACTUAR PARA MEJORAR TU SALUD · T. CALVO

DATE: Saturday, November 22, 2025
LOCATION: Madrid, Comunidad de Madrid, ES

Event Description

ENFERMEDADES EN LAS QUE PUEDES ACTUAR PARA MEJORAR TU SALUD · T. CALVO is a premier conferences event in Madrid. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 50/100

Expected Attendance: 10,000 people

Event ID: 8zU64k2x3VkB6c6XyA

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 4,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.