

Energy of the Urals 2025

DATE: Tuesday, September 30, 2025
LOCATION: Ufa, Respublika Bashkortostan, RU

Event Description

Energy of the Urals 2025 is a premier expos event in Ufa. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 56/100

Expected Attendance: 1,943 people

Event ID: 4tBtraqwtVngzLA4b4

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 777 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.