

ENERGY LIVE mit Zoe Wees im Ampere

DATE: Tuesday, October 28, 2025
LOCATION: München, Bayern, DE

Event Description

ENERGY LIVE mit Zoe Wees im Ampere is a premier concerts event in München. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 40/100
Expected Attendance: 310 people
Event ID: F42mMkeC4Xn83bz6Cp

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 124 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
