

Energy Key Figures and Energetic Starting Point: Measuring and Verifying

DATE: Sunday, October 26, 2025
LOCATION: Essen, Nordrhein-Westfalen, DE

Event Description

Energy Key Figures and Energetic Starting Point: Measuring and Verifying is a premier conferences event in Essen. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 44/100

Expected Attendance: 500 people

Event ID: HcL6WWyqcVYef5kiGq

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 200 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.