

# Energy Cleansing

DATE: Sunday, September 21, 2025  
LOCATION: Grand Sirenis, Quintana Roo, MX

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## Event Description

Energy Cleansing is a premier conferences event in Grand Sirenis. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences  
**Importance Rank:** 28/100  
**Expected Attendance:** 75 people  
**Event ID:** 9cMb66GPP2gkGuT5mW

## Hotel Demand Indicators

**ADR Impact Index:** 3.9x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 30 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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