

# Energie Steiermark Trophy (W) - Semi-finals - BK Klokani vs Jedinstvo

DATE: Saturday, September 20, 2025  
LOCATION: Graz, Steiermark, AT

## Event Description

Energie Steiermark Trophy (W) - Semi-finals - BK Klokani vs Jedinstvo is a premier sports event in Graz. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 59/100

**Expected Attendance:** 2,779 people

**Event ID:** BHyKimDKDotD6Y5UBr

## Hotel Demand Indicators

**ADR Impact Index:** 6.5x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,112 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*