

# Energie Karlovy Vary vs Ceske Budejovice

DATE: Tuesday, January 27, 2026

LOCATION: Jihočeský kraj, CZ

## Event Description

Energie Karlovy Vary vs Ceske Budejovice is a premier sports event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 65/100

**Expected Attendance:** 5,875 people

**Event ID:** 6aYAof5Xe4BijgYXfC

## Hotel Demand Indicators

**ADR Impact Index:** 7.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,350 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*