

# Endoscopic Sinus and Skull Base Surgery (FESS)

DATE: Tuesday, January 27, 2026  
LOCATION: Cork, County Cork, IE

## Event Description

Endoscopic Sinus and Skull Base Surgery (FESS) is a premier conferences event in Cork. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 36/100

**Expected Attendance:** 196 people

**Event ID:** BDJHAVB3sfGNrn9n7Y

## Hotel Demand Indicators

**ADR Impact Index:** 4.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 78 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*