

# enditnow® Rally | No to Violence

DATE: Friday, August 22, 2025  
LOCATION: Doonside, New South Wales, AU

---

## Event Description

enditnow® Rally | No to Violence is a premier conferences event in Doonside. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 50/100

**Expected Attendance:** 10,000 people

**Event ID:** FUE2pZmv84XbewMdj5

## Hotel Demand Indicators

**ADR Impact Index:** 5.8x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 4,000 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/enditnow-rally-no-to-violence>

Document generated on 6/4/2026, 2:51:24 AM