

# End of Year Performance Day

DATE: Friday, November 21, 2025  
LOCATION: Rangiora, Canterbury Region, NZ

---

## Event Description

End of Year Performance Day is a premier performing-arts event in Rangiora. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts  
**Importance Rank:** 55/100  
**Expected Attendance:** 1,869 people  
**Event ID:** J8XVcuypVkvhLGAkk5

## Hotel Demand Indicators

**ADR Impact Index:** 6.2x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 60 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 748 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/end-of-year-performance-day>

Document generated on 6/4/2026, 5:23:31 AM