

End of Year Night Market and Xmas Exhibition

DATE: Thursday, December 4, 2025
LOCATION: Ng uaw †– Â Waikato Region, NZ

Event Description

End of Year Night Market and Xmas Exhibition is a premier expos event in Ng uaw †– à This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 47/100

Expected Attendance: 695 people

Event ID: EWrMAguu492DDoPRFi

Hotel Demand Indicators

ADR Impact Index: 5.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 278 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.