

ENCUENTRO DE TRADUCCIÓN ISCEM 2025 - Jugando con la mente bilingüe

DATE: Saturday, October 4, 2025
LOCATION: Mar del Plata, Provincia de Buenos Aires, AR

Event Description

ENCUENTRO DE TRADUCCIÓN ISCEM 2025 - Jugando con la mente bilingüe is a premier conferences event in Mar del Plata. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 39/100

Expected Attendance: 268 people

Event ID: Hv3ZMfErtPgV9hrMd6

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 107 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.