Encuentro de Mujeres

DATE: Friday, September 26, 2025
LOCATION: Wheat Ridge, Colorado, US

Event Description

Encuentro de Mujeres is a premier conferences event in Wheat Ridge. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences
Importance Rank: 43/100
Expected Attendance: 446 people
Event ID: J7nf9cp3JSHTPYu2jA

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 178 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.