

# Encontro Mulheres de Excelência

DATE: Thursday, November 6, 2025

LOCATION: Zona 01, Paraná, BR

## Event Description

Encontro Mulheres de Excelência is a premier conferences event in Zona 01. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 38/100

**Expected Attendance:** 261 people

**Event ID:** 7jHUUeZs2keXqEG8Ge

## Hotel Demand Indicators

**ADR Impact Index:** 4.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 104 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*