

Encontro Mensal de Networking – Conexões Femininas

DATE: Wednesday, October 29, 2025
LOCATION: Centro, Rio de Janeiro, BR

Event Description

Encontro Mensal de Networking – Conexões Femininas is a premier conferences event in Centro. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 37/100

Expected Attendance: 237 people

Event ID: B5pKffQ8f6vG2dj6bh

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 95 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
