

Encontro Fluminense FBHA - Edição Armação dos Búzios 2025

DATE: Wednesday, October 29, 2025
LOCATION: Village da Ferradura, Rio de Janeiro, BR

Event Description

Encontro Fluminense FBHA - Edição Armação dos Búzios 2025 is a premier conferences event in Village da Ferradura. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 41/100

Expected Attendance: 369 people

Event ID: EchcRcAMKc2pqKq8UV

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 148 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.