

Encontro do NRH CIESP Setembro de 2025 - Encontro de Gigantes do RH Isa Cavalheiro e Simone Sebrian

DATE: Thursday, September 11, 2025
LOCATION: Jardim Leila, São Paulo, BR

Event Description

Encontro do NRH CIESP Setembro de 2025 - Encontro de Gigantes do RH Isa Cavalheiro e Simone Sebrian is a premier conferences event in Jardim Leila. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 37/100

Expected Attendance: 234 people

Event ID: HZn89jyA3NmEv5bQFR

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 94 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.