

Encontro de Vinhos São Paulo - Setembro

DATE: Saturday, September 20, 2025
LOCATION: Lapa de Baixo, São Paulo, BR

Event Description

Encontro de Vinhos São Paulo - Setembro is a premier expos event in Lapa de Baixo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 49/100

Expected Attendance: 851 people

Event ID: 9rmKQvQvf6JDAY3xjN

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 340 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.