

Encontro de Empreendedoras - Reconhecimento como Ferramenta de Crescimento

DATE: Friday, October 17, 2025
LOCATION: Comércio, Bahia, BR

Event Description

Encontro de Empreendedoras - Reconhecimento como Ferramenta de Crescimento is a premier conferences event in Comércio. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 38/100

Expected Attendance: 259 people

Event ID: 7Nqn92G TSAethWC2KM

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 104 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.