

Encontro de Afiliadas na Casa Amend

DATE: Wednesday, August 20, 2025
LOCATION: Itaim Bibi, São Paulo, BR

Event Description

Encontro de Afiliadas na Casa Amend is a premier conferences event in Itaim Bibi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 35/100

Expected Attendance: 170 people

Event ID: 4fpooXfD2GAPrs3UKg

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 68 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.