

En Route 2025 - Sept-Îles (Industriel)

DATE: Wednesday, October 8, 2025

LOCATION: Sept-Îles, Québec, CA

Event Description

En Route 2025 - Sept-Îles (Industriel) is a premier conferences event in Sept-Îles. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 35/100

Expected Attendance: 185 people

Event ID: cgs2qW6i4v6h3JwBzK

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 74 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.