

En Honor al mes de la Herencia Hispana

DATE: Friday, September 12, 2025

LOCATION: Goshen, Indiana, US

Event Description

En Honor al mes de la Herencia Hispana is a premier festivals event in Goshen. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 46/100

Expected Attendance: 651 people

Event ID: GC6WhwVF3S2gijYFsr

Hotel Demand Indicators

ADR Impact Index: 5.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 260 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.