

Empresa saudável Começa pelos Números - Encontro itinerante com foco em finanças reais

DATE: Wednesday, August 13, 2025
LOCATION: Poço Grande, Santa Catarina, BR

Event Description

Empresa saudável Começa pelos Números - Encontro itinerante com foco em finanças reais is a premier conferences event in Poço Grande. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 30/100

Expected Attendance: 101 people

Event ID: 7mJfcrSV4yWmUEMCZc

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.