

# Empreende Clube

DATE: Tuesday, October 14, 2025  
LOCATION: Asa Norte, Distrito Federal, BR

---

## Event Description

Empreende Clube is a premier conferences event in Asa Norte. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences  
**Importance Rank:** 36/100  
**Expected Attendance:** 189 people  
**Event ID:** 8UBJitLV9YQ4ZLEn6C

## Hotel Demand Indicators

**ADR Impact Index:** 4.6x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 76 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/empreende-clube>

Document generated on 6/3/2026, 8:30:19 PM