

Empowering Women's Growth: Leadership & Entrepreneurship

DATE: Sunday, September 21, 2025
LOCATION: Burnaby, British Columbia, CA

Event Description

Empowering Women's Growth: Leadership & Entrepreneurship is a premier conferences event in Burnaby. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 28/100

Expected Attendance: 84 people

Event ID: FfQwRVwwHRDMt2Go48

Hotel Demand Indicators

ADR Impact Index: 3.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 34 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
