# Empowering Black Entrepreneurs in Brampton with funding through FACE

DATE: Tuesday, October 7, 2025
LOCATION: Brampton, Ontario, CA

## Event Description

Empowering Black Entrepreneurs in Brampton with funding through FACE is a premier conferences event in Brampton. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences
**Importance Rank:** 28/100
**Expected Attendance:** 79 people
**Event ID:** 4nBhAmEfXZ7pRvLKuJ

## Hotel Demand Indicators

**ADR Impact Index:** 3.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 32 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*