

# Empoli Città del Natale - CLASSICO

DATE: Saturday, December 13, 2025

LOCATION: Empoli, Toscana, IT

## Event Description

Empoli Città del Natale - CLASSICO is a premier festivals event in Empoli. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 40/100

**Expected Attendance:** 299 people

**Event ID:** 63GiK4kP5dzPpPg9Sp

## Hotel Demand Indicators

**ADR Impact Index:** 4.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 120 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*