

Employment Specialist Hiring Event with Pathways, Inc.

DATE: Wednesday, August 20, 2025
LOCATION: Upper Marlboro, Maryland, US

Event Description

Employment Specialist Hiring Event with Pathways, Inc. is a premier expos event in Upper Marlboro. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 47/100
Expected Attendance: 724 people
Event ID: 8XJYWBjfkMGaxocaVi

Hotel Demand Indicators

ADR Impact Index: 5.5x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 290 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
