

Empathy UX: designing for the next-gen healthcare

DATE: Thursday, September 4, 2025
LOCATION: Madrid, Comunidad de Madrid, ES

Event Description

Empathy UX: designing for the next-gen healthcare is a premier conferences event in Madrid. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences
Importance Rank: 33/100
Expected Attendance: 137 people
Event ID: H6zNfndT2dHS6TZdXL

Hotel Demand Indicators

ADR Impact Index: 4.3x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 55 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
