

EMOVI - 4ª EDIÇÃO DA IMERSÃO EMPREENDER DE CORAÇÃO

DATE: Saturday, September 27, 2025
LOCATION: Vila Nossa Senhora das Vitorias, São Paulo, BR

Event Description

EMOVI - 4ª EDIÇÃO DA IMERSÃO EMPREENDER DE CORAÇÃO is a premier conferences event in Vila Nossa Senhora das Vitorias. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 43/100

Expected Attendance: 454 people

Event ID: EJPsgAzJjsrCEVwQWY

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 182 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.