

Emotional intelligence for engineers - chances of success in online sales

DATE: Thursday, October 23, 2025
LOCATION: Düsseldorf, Nordrhein-Westfalen, DE

Event Description

Emotional intelligence for engineers - chances of success in online sales is a premier expos event in Düsseldorf. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 40/100

Expected Attendance: 300 people

Event ID: Eu2c34FG6AbhnpHnTc

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 120 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
