

# EMMA PICARD - EMMA PICARD D APRES LE ROMAN DE MATHIEU

DATE: Tuesday, September 16, 2025  
LOCATION: Paris, Île-de-France, FR

## Event Description

EMMA PICARD - EMMA PICARD D APRES LE ROMAN DE MATHIEU is a premier performing-arts event in Paris. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts

**Importance Rank:** 30/100

**Expected Attendance:** 102 people

**Event ID:** 5FB8k9hiVMR9ySgLo9

## Hotel Demand Indicators

**ADR Impact Index:** 4.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 41 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*