

# Emma Miller | Live at St Cuthbert's Church | Lunchtime Concert

DATE: Tuesday, August 19, 2025  
LOCATION: Rosewell, Scotland, GB

---

## Event Description

Emma Miller | Live at St Cuthbert's Church | Lunchtime Concert is a premier concerts event in Rosewell. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts  
**Importance Rank:** 31/100  
**Expected Attendance:** 114 people  
**Event ID:** CqJNTKRNJaUPZpDH6V

## Hotel Demand Indicators

**ADR Impact Index:** 4.1x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 46 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*