

Emerging Artist Awards 2025 - Awards Ceremony and Opening

DATE: Friday, August 29, 2025
LOCATION: Auckland, Auckland, NZ

Event Description

Emerging Artist Awards 2025 - Awards Ceremony and Opening is a premier expos event in Auckland. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 53/100
Expected Attendance: 1,451 people
Event ID: FZPc7m5xqxBRuTp9Xs

Hotel Demand Indicators

ADR Impact Index: 6.0x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 580 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.