

Elvis is Back Starring Kevin Doyle & The way it was 11 Piece Orchestra

DATE: Saturday, September 20, 2025
LOCATION: Newtown Mount Kennedy, County Wicklow, IE

Event Description

Elvis is Back Starring Kevin Doyle & The way it was 11 Piece Orchestra is a premier concerts event in Newtown Mount Kennedy. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 35/100

Expected Attendance: 170 people

Event ID: HraWK9Ytqqc5dtH9eN

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 68 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
