

# ELVIS CHRISTMAS - Concierto Homenaje by Héctor Ortiz - En Mundo E

DATE: Saturday, December 20, 2025  
LOCATION: Tlalnepantla de Baz, Estado de México, MX

## Event Description

ELVIS CHRISTMAS - Concierto Homenaje by Héctor Ortiz - En Mundo E is a premier concerts event in Tlalnepantla de Baz. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 38/100

**Expected Attendance:** 254 people

**Event ID:** HH5B2Fqsd2zWtkEJs6

## Hotel Demand Indicators

**ADR Impact Index:** 4.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 102 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*