

Elon Phoenix vs North Carolina A&T Aggies Mens Basketball

DATE: Thursday, January 8, 2026
LOCATION: Greensboro, North Carolina, US

Event Description

Elon Phoenix vs North Carolina A&T Aggies Mens Basketball is a premier sports event in Greensboro. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 60/100
Expected Attendance: 3,233 people
Event ID: 73JLqQKzWn9zqoRVcc

Hotel Demand Indicators

ADR Impact Index: 6.6x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 1,293 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
