

ELMIA SUBCONTRACTOR - Elmia Underleverantör

DATE: Monday, November 10, 2025
LOCATION: Jönköping, Jönköpings län, SE

Event Description

ELMIA SUBCONTRACTOR - Elmia Underleverantör is a premier expos event in Jönköping. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 71/100

Expected Attendance: 11,607 people

Event ID: 86Kborh54FGUJaDUFJ

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 4,643 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.