

# Elm River Township Schools - Thanksgiving Break

DATE: Wednesday, November 19, 2025  
LOCATION: US

---

## Event Description

Elm River Township Schools - Thanksgiving Break is a premier school-holidays event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** school-holidays

**Importance Rank:** 11/100

**Expected Attendance:** 11 people

**Event ID:** DVb4Sgt5ap5Tk8VJmd

## Hotel Demand Indicators

**ADR Impact Index:** 2.4x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 4 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---