

Ella Rudd LIVE at Bear Creek Winery

DATE: Wednesday, August 13, 2025

LOCATION: Fargo, North Dakota, US

Event Description

Ella Rudd LIVE at Bear Creek Winery is a premier performing-arts event in Fargo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 36/100

Expected Attendance: 207 people

Event ID: 4sTAcjsfme5xNtbAk2

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 83 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.